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# Enrollment Update

— June 8, 2021 —

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# Enrollment is declining across the State

California TK-12 public school enrollment, dropped 2.6% from the 2019-20 to 2020-21 school year, according to the California Department of Education

It's disproportionately affecting the state's youngest students: 88% of the drop occurred in kindergarten to sixth grade.

There was undoubtedly a "pandemic effect", to this drop, but it is also due to slowing population growth and to flight out of the Bay Area due to housing costs and other factors.

**Public school enrollment hits 20-year low: Biggest dip in youngest grades**

<https://calmatters.org/newsletters/whatmatters/2021/04/california-public-school-enrollment-drops/>

**California's population growth hits record lows**

<https://calmatters.org/newsletters/whatmatters/2020/12/californias-population-growth-hits-record-lows/>

# Albany USD is affected...

## ... but less than many districts

AUSD enrollment has declined an average of 1.58% each year since 2014-15. The total percentage drop from 2014-15 to 2021-22 is 10.6%

High: 3881 in 2014-15

Low: 3471\* projected for next year, 2021-22

\*This includes a projected Kindergarten class of 210 students and students who are placed in non-public school settings (NPS)

# AUSD Enrollment as of 6/3/2021

| Grade level               | Albany enrolled<br>(This includes rollups, students leaving<br>and pre-enrolled residents) | Approved and enrolled new<br>Interdistrict transfers | Total       |
|---------------------------|--|--|-------------|
| TK                        | 38   | 5  | 43          |
| K                         | 178  | 17   | 195         |
| 1                         | 228  | 5  | 233         |
| 2                         | 228  | 3  | 231         |
| 3                         | 269  | 1  | 270         |
| 4                         | 234  | 1  | 235         |
| 5                         | 242  | 2  | 243         |
| 6                         | 244  | 2  | 246         |
| 7                         | 267  | 0  | 267         |
| 8                         | 280  | 2  | 282         |
| 9                         | 300  | 9  | 309         |
| 10                        | 289  | 0  | 289         |
| 11                        | 293  | 1  | 294         |
| 12                        | 307  | 0  | 307         |
| Transition                | 6  | 0  | 6           |
| <b>Total as of 6/3/21</b> | <b>3403</b>  | <b>48</b>  | <b>3451</b> |

# What has been done to maintain or increase enrollment?

- Ad in the weekend **East Bay Times**, similar to last year's
- Ads in selected neighborhood supplements to **East Bay Times**
- Digital ads in online **East Bay Times**
- Announcements in **Berkeley Parents Network**
- **Google Ads** online advertisement:
  - 5,300 views in selected zipcodes near Albany.
  - 1,200 clicks through to our IDT Enrollment webpage
  - This is an extremely high click-through rate



Albany Unified School District welcomes families to apply for interdistrict transfers for the 2021-2022 school year to join our strong academic community.

*Albany schools boast smaller class sizes, rigorous academic courses, rich elective offerings, robust extracurricular programs, and tight-knit school communities with strong parent support.*

Applications are now being accepted.  
Decisions are ongoing.

Detailed information about the interdistrict transfer process can be found on our District's website [www.ausdk12.org](http://www.ausdk12.org) under the "Enrollment" tab.

1. Contact your district of residence and complete an interdistrict permit. Your district may require additional items and/or an in-person visit. Please speak with your district about the requirements for your permit.
2. Submit the form to your district of residence. Once approved, please request a copy of the approved permit and submit it to AUSD (1200 Solano Ave. Albany, CA 94706).



**We would be honored to educate your child from acceptance until graduation. Come join us in Albany!**

Contact the AUSD Enrollment Center at [studentservices@ausdk12.org](mailto:studentservices@ausdk12.org) or 510.559-6590

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Questions?

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